



**Fall Board Meeting Minutes
November 8, 2012
Southeast Christian Church, Room #AT106**

Opening Comments:

The fall meeting of the CPFI Board of Directors was called to order by President Fred Eckel at 8AM on November 8, 2012 at Southeast Christian Church in Louisville, KY.

Members present: Herb Hames, Sue Hussar, Bob Watt, John Cowley, Ron Herman (Executive Director), Keith Allhands, Daniel Wilson (National Student Council chairperson), Charlotte Taft (National Student Council assistant chairperson), Greg Carlson, Don Belt (Guest), Michael Merrick, Susan Lutz, Gene Lutz, Amanda Davis (by Skype), Julie McDonald (by Skype), Marc Sweeney, Tom Robertson, and Nena Lindrose (Administrative Director).

Fred led devotions based on II Corinthians 4:18 ('don't get caught up in this world') and Acts 17:22-31 ('God is in control'). Everyone joined in singing "This is the Day that the Lord Hath Made".

Fred noted that all reports, including the minutes of the June 2012 meeting, were distributed via email to all Board members. The approval of the minutes (with a correction to 95 "persons" in attendance) was acknowledged based on no other responses for additions or corrections.

Board Discussion: Moving Forward

Two questions were presented by Fred Eckel:

- A. What difference will it make in pharmacy if we have or do not have a CPFI organization?
- B. Why should I spend my time attempting to make CPFI a strong organization?

The following comments and observations were made:

- Fred suggested the book Visioneering, written by Andy Stanley and based on the book of Nehemiah, as a reference useful in finding God's plan for each of us and for the organization.
- A strong, vibrant organization is needed;
- CPFI has a critical role to play in assuring that Biblical values overwhelm the forces of evil that seem to be gaining strength;
- We are at a crossroads;
- Are we serving Christ's mission in pharmacy? Do we need to refocus?
- What is our visibility?
- CPFI **IS** needed, though we may need changes to address the different life stages of our members and potential members;
- We should move forward with God's help and direction.

Guest Speaker: Dr. David Stevens, CEO of CMDA

He presented an overview of current CMDA activities, concerns, challenges within their interdisciplinary care organization (medical, dental, physician assistants, and nurse practitioners). He also noted that one-half of their current building in Bristol, TN is empty.

Dr. Stevens made the following points related to the different disciplines within their organization:

- each discipline has its own “section” to maintain autonomy;
- the increased resources and services of a combined group have been beneficial to all members (Web availability, life and health resources);
- there are benefits of synergy of health professions in public policy arena, legislative activities of Christian organizations, i.e. strength in numbers;
- stressed that goal of all Christian organizations is to get the ministry accomplished, not which one gets the credit;
- concerns for future freedoms of Christian organizations vs. pressures from society and government;
- proposed a multidisciplinary conference of health disciplines.

Discussion followed presentation. Concerns and benefits noted included:

- maintaining autonomy;
- how would student groups interact; would residencies be available;
- how/when/where can a collaborative arrangement begin;
- marketing aspect to grow our membership may be enhanced by joining forces, provided that CPFI identity is maintained;
- public policy perspective of a joint organization is likely beneficial as long as interests and concerns are similar and not divergent;
- which is better: one large organization or several smaller ones;
- financially which option is more likely to grow and sustain CPFI.

M/S/C (G.Lutz/Carlson) to pursue a closer relationship with CMDA; unanimous consensus.

Further discussion followed regarding next steps, including a visit to Bristol, best strategy, etc. M/S/C (S Hussar/G.Lutz) to appoint a 5-member committee to explore further action. Questions for the committee are to be submitted within a month, and a report is to be presented to the Board within 90 days. The committee includes: Ron Hermann, Fred Eckel, Nena Lindrose, Daniel Wilson, and Marc Sweeney.

Board Discussion: ByLaws (see report with proposed changes)

Gene Lutz and Mark Johnson (by phone) presented an overview of the proposed By-Laws revisions and explained the reasons for each revision. The overall goal of the revisions is to create a more efficient and effective Board and committee structure with a streamlined number of Board members.

- M/S/C (Hames/Allhands) to approve Articles I through V as modified (spelling only.)
- Article VI: Concerns were expressed about reducing the size of the Board (from 15 members to 7). It was explained that a continuing resolution (per Roberts Rules of Order) will address the decrease in Board members in an organized fashion over one or two years, reallocating the terms during that period.
- M/S (Hames/Merrick) to retain current Sections 3 and 4 of Article VI of the By-Laws, making no change in Board size. Motion was defeated.
- M/S/C (S.Hussar/Hames) to adopt Article VI as revised in proposed By-Laws.
- Article VII: M/S/C (Herman/S.Lutz) to adopt changes proposed.

- Article VIII: Discussion centered on the terms of office of all elected Board members.
- M/S/C (S.Hussar/G.Lutz) to change the proposed wording to “two year term of office with a two-term limit” for all officers (including an immediate past president if there is one) in both sections 3a. and 3b. Thus, a 4-year maximum service is allowed.
- Following discussion, President Fred Eckel recommended that the By-Laws committee be empowered to “refine” the function/role of an immediate past president under this new structure.
- Articles IX and X: Clarification made following discussion to distinguish between committees “of the Board” (administrative duties/directed by and report to the board) and committees “of the membership” (may include any CPFI member.) M/S/C (Hames/ Carlson) to approve as revised.
- Articles XI through XIV: M/S/C (Hames/Cowley) to approve as proposed. (Note Section 3A. should read “US colleges of Pharmacy. Section 3C. change “president” to “chair”.)

Board Discussion: Annual Conference (report printed)

- M/S/C (Hames/Allhands) to return to Springmaid Beach Resort in 2014, pending its affordability following current renovation projects. (Rates available spring 2013.) Backup plan to return to Bonclarken Conference Center.
- Discussion regarding future sites. Committee will continue to research, including cvent.com Web site. Goal is family-friendly site with a desire for availability of child care.
- Discussion regarding evaluation of conference timing during the year for optimum attendance.
- Discussion of joint meeting with CPFI/CMDA; possibly with pharmacist focused educational component; M/S/C (Carlson/Hames) to investigate possibility of joint meeting with CMDA).
- Discussion regarding exhibitors, sponsors for future meetings; M/S/C (S.Lutz/S.Hussar) to allow committee to pursue sponsorships of programs, and allowing exhibitors (for a pre-determined fee) at future meetings. President Fred Eckel appointed Marc Sweeney /Cedarville College of Pharmacy to make some initial exploratory inquiries regarding external partnerships, possibly with “authorized” generic houses, to provide additional regional and/or national meetings funding.
- 2013 conference schedule: Wednesday afternoon Board meeting begins; full conference begins Thursday afternoon, concluding with Saturday evening banquet. G. Lutz suggested consideration of Board meeting in Bristol, TN prior to meeting as alternative; no action taken at this time.
- Fred described speakers committed to date. More plans to follow.

Items for Board approval:

- Fred requested consent agenda to approve reports as submitted and printed.
- M/S/C (Hames/Robertson) to support Nena in seeking a grant-writing conference to attend to become more proficient in securing future grants. Budget to be amended to allow \$1200 investment for this purpose.
- Budget discussion: M/S/C (Carlson/Hermann) to adopt a balanced budget as amended (\$1200 expenditure for grants conference to be spread over three budget categories as appropriate).
- Google groups modification needed: Exec. Director Ron Hermann to do.
- Membership: discussion regarding successes in membership renewals with personal contact. Suggestion to consider reduced fee for retiree members in the future if renewing on the web. Student Council assistant chairperson Charlotte Taft expressed positive experience in attending national meeting in Colorado Springs and encouraged continued joint meetings of pharmacists and students in the future.
- Student Activities:

- Amanda reported marketing efforts will include plans to pursue social media sites to promote membership of students and to increase involvement by the “next generation” of pharmacists. The referral process also continues to be implemented.
- Daniel updated the Board on student activities and the continuing progress on making a documentary.
- Discussion about continued difficulties in coordinating student regional retreats. Further discussion of pros and cons of combined pharmacist/ student pharmacist annual conference. No consensus was reached. For 2013, the conference will be a joint pharmacist/student pharmacist event. President Fred noted that the 2013 budget includes \$600 for the student event at Bonclarken and \$400 for fall student events. It was suggested that additional volunteers would be useful to coordinate these programs for the future.
- M/S/C (Watt/Allhands) to move forward with planned conference schedule for 2013, using resources as allocated and allow the best timing for each speaker already committed.
- International member issue: no change in membership rates for international professional and student pharmacists will be made at this time. International memberships will be allowed, but they must pay the same membership dues in U.S. dollars.
- Executive Director Ron Hermann suggested an increase in the monthly Memberclicks fee to allow for an expanded membership base and more comprehensive data. No action was taken but may be considered in the future.

Closing Comments: President Fred Eckel

- Assessed the Board meeting as positive and energizing. Excited about possibility of working more collaboratively with CMDA.
- Reminded the Board that “we have nothing to live for unless we have something worth dying for”; we need to take a stand on issues and for CPFI, but we cannot do it on our own strength.

Adjournment:

Meeting adjourned with prayer at 3:05PM.

Respectfully and prayerfully submitted,
Susan Lutz, Secretary